



**east atlanta
kids club**

Program & Organizational Overview

East Atlanta Kids Club is a nonprofit after-school and mentoring program for underprivileged youth.

Our mission: Building a promising future for the children of southeast Atlanta.



- Founded in 1998 by local residents, the program now engages more than 100 children ages 7 to 17 on a year-round basis in a variety of recreational and educational activities. The club also provides one-on-one mentoring to youth. We rely on more than 15 community partners and 150 volunteers in order to deliver this rich mix of programs and support to the kids, free of charge.



What Kids Club provides

- **A Safe Space**
- **Supportive Adult Mentors**
- **Education Enrichment**
- **Recreation & Fitness Activities**
- **Healthy Development Opportunities**



Recreation. Education. Culture. Character. Self-Esteem. Respect. Diversity.

Program Components

- Academic Tutoring
- Vocational Education
- Recreation & Fitness
- Healthy Eating Program
- Field Trips
- Community Service
- Team Mentoring
- One-on-One Mentoring



Program Highlights

Tutoring in Math and Language Arts

Healthy Eating Program

SAT & College Readiness Classes

Computer & Technology Education

Brownwood Bike Rally & Cycling Program

Youth Triathlon Program

Community service projects



Computer Skills Training



Art Projects



Triathlon Training

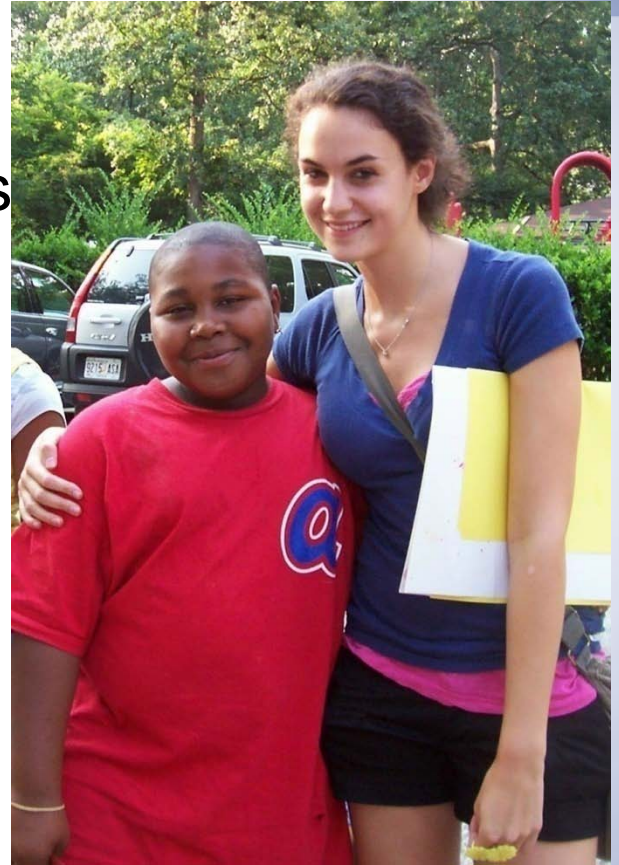


Fun Field Trips



Impact & Outcomes

- Better attendance and behavior at school
- Improved reading and writing skills
- Improved conflict resolution skills
- Increased computer literacy, job readiness
- Improved health and fitness
- Healthier self-perception
- Leadership development



Volunteer Opportunities

Team Mentoring

Kids Club volunteers tutor and mentor kids, and help lead activities in art, science, business, computer skills, cooking and other disciplines. They also join the youth in outdoor play and a variety of physical fitness activities.

Our team mentoring program meets Tuesdays and Thursdays from 4:30 pm to 6:30 pm, and on Saturdays from 10:30 am to 12:30 pm at Brownwood Recreation Center in East Atlanta.



One-on-One Mentoring

Volunteer mentors in our Friendship Connection program make a commitment to spend at least 5 hours per month with their mentee, for at least one year, doing activities they both enjoy, and getting to know each other in the process.



Annual Event

Brownwood Bike Rally & Run – Spring

- Annual cycling & 5K Run/Walk event for 200 + kids & adults
- Promotes fitness, cycling & bike safety
- Builds community
- All proceeds support the East Atlanta Kids Club



Bike Rally Highlights



Road Races



Cross Track Race



Stunt Bike Show



Bike Rodeo

Community Partnership Opportunities

\$5,000+	Community Builder
\$2,500+	Local Leader
\$1,000+	Neighborhood Partner
\$500+	Block Captain
\$250+	Star Citizen

Depending on support level, sponsors receive logo or name recognition on our website, newsletters, press releases, annual reports, event signage and posters, tee shirts and other external communications, as well as recognition at and free tickets to our annual bike rally and other special events.



Other Partnership Benefits

The indescribable feeling that comes from being a part of...

- Providing quality after-school programs, recreation opportunities and mentoring relationships to the kids who need them most
- Supporting vocational education programs for teens
- Providing a broad array of educational and career options for under-resourced youth
- Acting as a catalyst for community development
- Reinforcing your commitment to the future of Atlanta



Recent Partners & Sponsors

- Arthur M. Blank Family Foundation
- CarMax Foundation
- Cbeyond
- City of Atlanta, Dept. of Parks, Recreation and Cultural Affairs
- Community Foundation for Greater Atlanta
- Deloitte Consulting
- Friedman Supporting Fund
- Fulton County Dept. of Human Services
- Hank Aaron Chasing the Dream Foundation
- Harland Charitable Foundation
- John Wieland Homes Second Mile Fund
- Salesforce.com Foundation
- Sembler Development
- Tri-Kids, Inc.
- Triple Play Foundation
- Turner Entertainment Networks
- U.S. Department of Justice
- U.S. MicroCorp
- Wachovia Bank – Atlanta Foundation



Donations

**Donations can be made via check
payable to East Atlanta Kids Club,
and sent to:**

**East Atlanta Kids Club
659-A Gresham Avenue SE,
Atlanta, GA 30316**

**You may also donate online at:
www.eastatlantakids.org/donate**



Our Leadership

Board of Directors

Fran Goscinski, Acting Chair

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Dawud Ansari, Past Chair

Division Manager, Mammutome/Johnson & Johnson

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Network Senior Engineer, Cbeyond

Kyla Porter

Consultant, IT and Project Management

Jeffrey Scott, Treasurer

CEO, C-Level Management



Staff



Jill Sieder, Founder/Executive Director

jsieder@eastatlantakids.org

404.627.8050



Makeisha Robey, Program Coordinator

mrobey@eastatlantakids.org

404.627.8050



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Learn. Laugh. Love.